

MARKETING RESOURCES

- b2b resources
- Marketing Tool (Coming Soon)

SALES Promotions & MARKETING Ideas|Tips

Promotional Ideas for your Customers

- Customer Referral program
- First time visit specials
- Tanning Happy Hours
- FREE TAN with Student ID
- Special Packages, Offers for 2020 graduates
- Sign up now until the end of the year, free month of tanning
- Existing customers, visit the salon and receive a free week of tanning
- New customers to purchase a tanning package, receive a free week of tanning.
- Grand Reopening Tanning Packages bundled with eyewear, hand sanitizer, tanning towel, etc.

MARKETING Campaign Ideas for your Business

- 2020 has been a real BEACH, lets start this year over
- Missed Spring Break... but you don't have to miss your TAN
- Tan like your at the beach! Staycation with us at
- Take a mini vacation with Ergoline
- Soak up the Sun, not Disinfectant
- Looking for an extra boost of Vitamin D?
- Me Time for Mom & Dad (Mother's Day & Father's Day)
- Grand Reopening event - take this idea a step futher and involve surrounding businesses

Social Media Tips

- Always include a call to action
- Use of hashtags
- Stay active with postings
- Promote your business with ads
- Be interactive with your customers